

CHICAGO HUMAN RHYTHM PROJECT 2016 SEASON Final Media Report

Activities:

Wrote and distributed Winter Tap JAMBoree/Winter Free-4-All release to long and short-lead dance, community, general arts, TV, African-American, Latino/Hispanic, Asian and college media contacts

Wrote and distributed Winter Tap JAMBoree/Winter Free-4-All listings copy to calendar editors

Wrote and distributed Winter Tap JAMBoree/Winter Free-4-All PSAs to broadcast media

Wrote and distributed Stomping Grounds release to long- and short-lead dance, tap, African-American, Latino/Hispanic, Irish, general arts, college, community and TV media contacts

Wrote and distributed Stomping Grounds listings copy to calendar editors

Wrote and distributed Stomping Grounds PSAs to broadcast media

Invited key media to cover Stomping Grounds/Chicago Rhythm Fest performances

Wrote and distributed Rhythm World release to long- and short-lead dance, tap, African-American, Latino/Hispanic, general arts, college, community and TV media contacts

Wrote and distributed Rhythm World/JUBA listings copy to calendar editors

Wrote and distributed Rhythm World/JUBA PSAs to broadcast media

Invited key media to cover Rhythm World/JUBA performances

Wrote and distributed Jubalee/Dorrance release to long- and short-lead dance, tap, African-American, society, general arts, community and TV media contacts

Invited key dance and society media to Jubalee

Wrote and distributed post-Jubalee release to society, dance, tap and targeted arts media contacts

Wrote and distributed announcement of February cancellation to dance, tap, targeted arts and community media list

Wrote and distributed January Free-4-All release to dance, tap, African-American, Asian, community, general arts and TV media contacts

Customized and distributed NEA grant announcement release to targeted local dance, community, general arts and TV media contacts

Known placements:

Chicago Tribune

12/25 (12/22) CHRP/ARC/Lane mentions in Chicagoan of the Year Bril Barrett feature

11/7 (11/5) Dorrance review and photo (also online)

9/11 (9/8) Dorrance blurb in fall dance preview in A&E (also online)
- picked up by PressReader 9/11

7/23 (7/22) Rhythm World/JUBA review and photo (also online)

7/20 (7/19) Rhythm World/Jazz Showcase review and photos (also online)

7/13 (7/12) Rhythm World/JUBA preview article and photo (also online)

6/14 Mention in MCA season announcement (Dorrance Dance)

6/1 (5/31) Chicago Rhythm Fest preview article and photo (online 5/31)

5/1 Stomping Grounds 5/1 event blurb in A week of things to do with kids

4/14 Stomping Grounds 4/16 event blurb and photo in things to do this weekend

4/10 Stomping Grounds 4/16 event blurb and photo in "A week of things to do with kids"

Chicago Sun-Times

- 12/13 NEA grant article includes mention
- 11/4 Dorrance blurb and photo in The A List in Agenda
- 7/1 Rhythm World blurb in The A List in Agenda
- 6/14 Mention in MCA season announcement (Dorrance Dance)
- 4/1 Stomping Grounds 4/4 event blurb in The A List in Agenda

Daily Herald

- 7/17 Rhythm World/JUBA blurb and photo in Best Bets
- 6/1 Chicago Rhythm Fest blurb in Weekend Picks

Crain's Chicago Business

- 7/13 Rhythm World/JUBA blurb in 10 Things To Do
- 6/1 Chicago Rhythm Fest blurb in 10 Things To Do
- 5/6 Chicago Rhythm Fest blurb and photo in Summer Cultural Preview
 - previewed in daily Crain's Morning 10 email 5/9
 - stand-alone Cultural Preview email 5/11
- 3/30 Stomping Grounds/Chicago Rhythm Fest blurb and photo in 10 Things To Do

Chicago Reader

- 11/3 Dorrance blurb and photo in Agenda
- 9/8 (9/7) Dorrance blurb and photo in fall preview (also online)
 - picked up by Art Intercepts' Interceptions Daily Dance News Digest 9/9, 9/13
- 7/7, 6/30 Rhythm World blurb in Agenda
- 4/4 Stomping Grounds 4/4 event blurb leads off Reader Recommends email
- 3/31 Stomping Grounds 4/4 event blurb in Agenda
- 3/31 Stomping Grounds 4/4 listing

Newcity

- 10/28 Dorrance blurb in Stage Top 5 Nov. 1-15
- 10/27 Dorrance preview and photo
- 9/1 Dorrance blurb and photo in fall preview
- 7/21 Rhythm World/JUBA preview teased in weekly enewsletter
- 7/17 Rhythm World/JUBA preview article and photo
- 6/1 Chicago Rhythm Fest preview article and photo
- 4/5 Stomping Grounds/Chicago Rhythm Fest preview with photo

Windy City Times

- 9/14 Dorrance blurb in fall dance preview
- 5/25 Rhythm World/JUBA blurb in summer festival round-up
- 4/13 Stomping Grounds/Chicago Rhythm Fest preview/interview with photos in Dancin' Feats column
- 3/16 Stomping Grounds blurb in April dance round-up

N'Digo

- ?? Rhythm World/JUBA event page

Extra News

- ?? Free-4-All

Western Gazette (UK)

4/11 CHRP/JUBA Award mention in STOMP article

Chicago magazine

November (10/27) Dorrance Dance (Jubalee) blurb in Go (events guide)—also online

June Chicago Rhythm Fest blurb in Go (events guide)—also online with photo

May Stomping Grounds blurb in Go (events guide)—also online with photo

April Stomping Grounds blurb in Go (events guide)

3/30 Stomping Grounds blurb number 1 with photo, interview with Katie, in Chicago Guide: Top 5 Things To Do This Week email

CS (Chicago Social) Modern Luxury

April Stomping Grounds article and photo

Michigan Avenue magazine

Winter Winter Tap JAMBoree blurb and photo in Events Not To Miss This Winter (print and Web)

Dance Magazine

December Dorrance-Young JUBA Award column item

7/11 Rhythm World blurb and photo in tap article (Wendy Perron's blog)

Dance Spirit

February Rhythm World 2015 mention and photo?

Dance Studio Life

??? Follow-up article on Shape Shifters>>>Stomping Grounds??

March Rhythm World 2016 in Tap Festivals feature with photo

Clef Notes Chicagoland Journal for the Arts

12/27 NEA grant release and photo posted

11/16 Jubalee post-event release and photo posted, previewed in Snippets newsletter

11/2 Jubalee listed in Dance Picks in Snippets newsletter with event website link

10/26 Jubalee release and photo posted, previewed in Snippets newsletter with website link

Autumn Dorrance Dance and Dance Center blurbs and photos in preview article

Summer Rhythm World article in Happenings section

Summer Chicago Rhythm Fest in Editor's Picks

Summer Chicago Rhythm Fest listing in Almanac

6/1 Chicago Rhythm Fest in Dance Picks in Snippets newsletter with website link

5/11 Chicago Rhythm Fest release and photo posted, previewed in Snippets newsletter

4/26 Stomping Grounds in Dance Picks in Snippets newsletter with website link

4/19 Stomping Grounds in Dance Picks in Snippets newsletter with website link

4/12 Stomping Grounds in Dance Picks in Snippets newsletter with website link

2/2 Stomping Grounds release and photo posted, previewed in Snippets newsletter

- 2/9 Shared via Art Intercepts' Interceptions Daily Dance News Digest

10/28 Winter Tap JAMBoree release and photo posted, previewed in Snippets newsletter

Winter Winter Tap JAMBoree article and photo in Happenings section

WBBM-TV/CBS2

1/23 Winter Tap JAMBoree clip on 10 p.m. News

WMAQ-TV/NBC5

6/4 Chicago Rhythm Fest clip on 10 p.m. news

WGN-TV/9

5/4 Stomping Grounds/Chicago Rhythm Fest featured in "Around Town" with Ana Belaval—7 segments of dance and interviews on WGN Morning News

WFLD-TV/Fox 32

5/30 Chicago Rhythm Fest interview and performance on Good Day Chicago

WFMT

1/29 Lane interview re: Gould Concerto for Dance Day in month-long feature on music and arts

WDRV-FM

March/April/May Stomping Grounds on website, mentioned on-air

WCEV

Dec/Jan Free-4-All PSA aired five times

SeeChicagoDance

12/28 Rhythm World/JUBA blurb in Lauren Warnecke's top 3 of 2016, Stomping Grounds/Chgo Rhythm Fest mentioned in Lynn Shapiro's top dance for 2016

11/11 Dorrance review and photo

10/26 Dorrance blurb and photo lead off November e-newsletter

6/30 Rhythm World/JUBA blurb and photo lead off July e-newsletter

6/8 Chicago Rhythm Fest review and photos

5/24 Chicago Rhythm Fest blurb and photo in June e-newsletter

4/28 Stomping Grounds blurb and photo in May e-newsletter

3/31 Stomping Grounds/Chgo Rhythm Fest blurb featured in April e-newsletter

Chicago Dancemakers Forum News

12/7 Free-4-All article and photo in December newsletter

11/16 Thanksgiving Day Parade article and photo in mid-November newsletter

11/2 Jubalee article with CDF offer and photo in November newsletter

10/19 Jubalee article and photo in mid-October newsletter

6/1 Chicago Rhythm Fest article and photo collage in June newsletter

5/15 Stomping Grounds-We All Got Rhythm/Chicago Rhythm Fest article and photo in mid-May newsletter

5/2, 4/15 Stomping Grounds/Chicago Rhythm Fest and Rhythm World article and photo collage in mid-April and May newsletters

4/1 Stomping Grounds/Chicago Rhythm Fest article and photo collage in April newsletter

1/14, 1/4 Winter Tap JAMboree featured with photo in January newsletters

Art Intercepts

12/28 Interceptions Daily Dance News Digest featured Clef Notes NEA grant post

10/30 Interceptions Daily Dance News Digest featured Clef Notes Jubalee article

7/28 Rhythm World/JUBA review and photo

- featured in Interceptions Daily Dance News Digest 7/29

Picture This Post

9/30 Jubalee-Dorrance video on home page

Candid Candace

12/13 Jubalee post-event [article](#) with photos

Chicago3Media

9/30 Jubalee [release](#) posted

Chicago Splash Magazine

7/26 Rhythm World/JUBA [review](#) and photos

6/11 Chicago Rhythm Fest [review](#) and photos

Examiner blogs

3/5 Stomping Grounds dedicated [article](#) and photo

1/6 Winter Free-4-All [blurb](#) in dance events article

12/27 Winter Free-4-All [blurb](#) in article on early-year events

12/8 Winter Free-4-All and Winter Tap JAMBoree [mentions](#) in early 2016 dance round-up, previewed in email

Third Coast Review

6/1 Chicago Rhythm Fest [blurb](#) in June things to do article

5/20 Stomping Grounds/Chgo Rhythm Fest preview [article](#) and photo

Chicagoist

11/4 Jubalee [blurb](#) and video in 16 Favorite Events in Chicago This Weekend, previewed in emails

9/6 Fall Free-4-All [blurb](#)/photo first of 14 Favorite Events in Chicago This Week, previewed in emails

7/18 Rhythm World [blurb](#) in 15 Favorite Events in Chicago This Week, previewed in emails

7/5 Rhythm World [blurb](#) and photo in 13 Favorite Events in Chicago This Week, previewed in email

6/3 Chicago Rhythm Fest [blurb](#) in 17 Favorite Events in Chicago This Weekend, previewed in email

5/20 Stomping Grounds [blurb](#) in 20 Favorite Events in Chicago This Week, previewed in email

4/4 Stomping Grounds [blurb](#) and photo in 22 Favorite Events in Chicago This Week, previewed in email

1/22 Winter Tap JAMBoree [blurb](#) in 12 Favorite Events in Chicago This Weekend, previewed in email

1/18 Winter Tap JAMBoree [blurb](#) among 17 Favorite Events in Chicago This Week, previewed in email

1/4 Winter Free-4-All [blurb](#) first of 11 Favorite Events in Chicago This Week, previewed in daily email

Chicago Like A Local/Choose Chicago blog

7/6 Rhythm World/JUBA [blurb](#) and video in Dance Picks for July

6/2 Chicago Rhythm Fest [blurb](#) and photo in Dance Picks for June

4/15 Stomping Grounds photo collage and April event info in Chicago Dance Month [article](#)

Concierge Preferred

4/13 Chicago Dance Month [article](#) features Stomping Grounds events

The Local Tourist

4/14 Stomping Grounds [blurb](#) and photo, featured in 10 Things To Do in Chicago This Weekend email

1/7 Winter Free-4-All featured in 10 Things To Do in Chicago This Weekend email

1/4 Winter Free-4-All [event page](#) and photo

BroadwayWorld/DanceWorld

12/16 NEA grant release and photo posted

12/7 Winter Free-4-All release and photo posted

- previewed in Broadway News daily Chicago update 12/8,

11/14 Jubalee post-event release and photo posted

- previewed in Broadway News daily Chicago update 11/15, 11/16

11/4 Jubalee release and photo reposted

9/29 Jubalee release and photo posted

5/18 Rhythm World release and photos posted

4/27 Chgo Rhythm Fest (with Stomping Grounds) release and photo posted

2/2 Stomping Grounds/Chgo Rhythm Fest release and photo posted

12/7 Winter Tap JAMboree/Winter Free-4-All release and photo posted

Arte y Vida

4/24 Stomping Grounds/Chgo Rhythm Fest events posted: May 2, May 15, May 21, June 4

2/15 Stomping Grounds/Chgo Rhythm Fest release and photo posted

LatinoScoop.com

5/25 Chicago Rhythm Fest event page

Media attendance

Chicago Rhythm Fest

Debra Davy, Chicago Splash Magazine

Miriam Finder, Third Coast Review

Lynn Shapiro, SeeChicagoDance

Hedy Weiss, Chicago Sun-Times

JUBA! Masters of Tap and Percussive Dance

Debra Davy, Chicago Splash Magazine, 7/19 and 7/21

Laura Molzahn, Chicago Tribune, 7/21

Lauren Warnecke, Art Intercepts, 7/21

Dorrance Dance/Jubalee

Laura Molzahn, Chicago Tribune

Lauren Warnecke, SeeChicagoDance