American Rhythm Center Partner Application

(*Required Fields)

Thank you for your interest in the American Rhythm Center (ARC)!

The American Rhythm Center (ARC) is an inclusive social enterprise that supports collaborative business practices between diverse independent artists and small to mid-sized companies to enable sustainable arts education, creation and performance programs.

ARC Partners are NOT "renters" or "tenants".

They are engaged members of a community that nurtures their business growth and sustainability. The ARC provides partners access to fully-equipped, modern dance studios, extensive marketing and business development support, student/registration software through the Mindbody platform, and a full-time dedicated staff working to support everyone using the space.

As members of this community, ARC Partners are expected to contribute to its well-being and this application is designed to help us find partners who are committed to this model. In the application, you'll be asked to acknowledge the ways that ARC Partners are expected to contribute and to tell us in your own words how you see yourself or your organization fitting into this unique ecosystem.

Should you have any questions about the application process, please don’t hesitate to reach us info@arcchicago.org or at 312-922-1272.

Contact Information

*First Name: ____________________________________  *Last Name: ____________________________________

Organization (if applicable):

____________________________________________________________________________________

Mission of Organization:

____________________________________________________________________________________

*Are you a non-profit organization?  ○ Yes  ○ No  *If Yes, EIN#: ________________________________

*Street Address: ____________________________________________

*City: ____________________________  *State: __________  *Zip: ____________________________

*Day Time Phone: ________________________________  *Evening Phone: ____________________________

*Email: ____________________________________________
How did you hear about this program?
- Google
- Instagram
- Facebook
- Our website
- ARC Staff
- ARC Partner
- Other (please specify) _______________________

Online Presence (please only list accounts if they are used professionally/for promotion)
- YouTube ______________________________________
- Instagram _____________________________________
- Facebook _____________________________________
- Website _______________________________________

Dance CV/Resume Upload

Your Classes at the ARC

What program or style of dance would you like to bring to the ARC?
________________________________________________________________________________________________
________________________________________________________________________________________________
________________________________________________________________________________________________

I am ...
- not currently teaching in any other space
- currently teaching in another space but WILL NOT continue to teach if admitted into the program
- currently teaching in another space and WILL continue to teach if admitted into the program

and I have ...
- well developed clientele
- moderate number of existing students
- few students/starting from scratch

Please check any time you would IDEALLY have your classes below:

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*The ARC does not pay instructors to teach at the ARC. Instead, partners pay to rent the space at a subsidized rate and keep any earned revenue from the previous month. In some cases, you may owe ARC a balance for renting the space. Are you prepared to cover that expenses if it arises?  ○ Yes  ○ No

Please acknowledge that you understand each of the ways that ARC Partners are expected to support the ARC community. ARC Staff will support you completely in meeting these expectations, but will also conduct periodic evaluations with you to make sure you’re on track.

1. Most importantly, The American Rhythm Center is committed to excellence and strives to create a positive environment that nurtures personal, professional and community growth. ARC Partners must conduct themselves, and their programs, in a way that supports this mission. If not, Partners are asked to leave the premises and risk having their agreement and all future rentals voided.

2. ARC Partners must properly place the “in residence at the ARC Logo” and/or proper credit line in ALL marketing Materials (Credit Line: “[PARTNER NAME] is in residence at the American Rhythm Center.”)

3. ARC Partners must provide hi-res, professional photos, videos and biography so that ARC staff can support partners’ programs in all materials/media.

4. ARC Partners must use the idea of “ME &...” when marketing classes and/or programs that take place at the ARC by mentioning – whenever possible and on a regular basis – other partners and their classes in the ARC.

5. ARC Partners must communicate effectively and directly, via acceptable forms of communication, so staff can address their concerns in an appropriate time frame.

6. ARC Partners must attend or send a representative to quarterly partner meetings or meet regularly with the ARC Program Manager to discuss progress in the program.

7. ARC Partners must Respect our home – the ARC – and all who use the facilities by leaving the spaces in the condition they were found after each class, rehearsal, performance or special event. They must also encourage others to excel and perform at their best, and respect themselves, fellow partners, clients, volunteers, interns and staff in all interactions. Negative comments to or about any performer, studio, performance or organization will not be tolerated.

8. ARC Partners must be punctual with their classes. All ARC classes, rentals, rehearsals or events are expected to begin and end promptly at the agreed upon time.

9. ARC Partners must respect the other tenants in the building and students outside of their own class, so explicit and excessively loud music is not permitted.

10. The American Rhythm Center has a strict no cancellation policy for group classes. If Partners are not able to make their class, it is the responsibility of the Partner to provide a qualified substitute instructor to cover the class that they cannot make. If a class is cancelled, the Partner is still held financially responsible for the minimum cost of the space as reflected in the pricing matrix in the agreement. Excessive absences/cancellations will result in the termination of the class/program.

11. ARC Partners will not commit or engage in illegal activity on the premises, or work under the influence of alcohol, marijuana or any other substances, and will be mindful of their position as a role model and their proximity to minors.

Please tell us in your own words why you’re applying to be an ARC Partner, and what you feel you can contribute:
*Why are you interested in becoming an ARC Partner?

________________________________________________________________________________________________
________________________________________________________________________________________________
________________________________________________________________________________________________
________________________________________________________________________________________________
________________________________________________________________________________________________

*What do you hope to learn at the ARC and what might you share with the other partners?
How do you see yourself contributing to the ARC community?

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